



Wander with Pawpose Privacy Policy

Introduction

This Privacy Policy outlines Wander with Pawpose (" we ", " our " or " WWP ") practices with respect to information collected from users who access our website at www.wanderwithpawpose.co.uk (" Site ") or otherwise share personal information with us (collectively: " Users ").

Responsible authority within the meaning of data protection laws, in particular the General Data Protection Regulation (GDPR): Information Commissioner's Office.

User Rights

You may request to:

1. Receive confirmation as to whether or not personal information concerning you is being processed and access your stored personal information, together with supplementary information.
2. Receive a copy of personal information you directly volunteer to us in a structured, commonly used and machine-readable format.
3. Have rectification of your personal information that is either inaccurate or incomplete.
4. Request erasure of your personal information under certain circumstances.
5. Object to the processing of personal information by us in certain situations.
6. Restrict processing of your personal information by us in certain situations.
7. Withdraw consent at any time for your personal information to be processed.
8. Lodge a complaint with a data protection authority if you believe that your rights have been infringed.

However, please note that these rights are not absolute and may be subject to our own legitimate interests and regulatory requirements.

If you wish to exercise any of the above rights or receive more information, please contact us at wanderwithpawpose@gmail.com

Retention

We will retain your personal information for as long as necessary to provide our Services, and as necessary to comply with our legal obligations, resolve disputes and enforce our policies.

Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected, bearing in mind the requirements applicable to the situation and the need to delete or anonymise outdated, unused information at the earliest reasonable opportunity.

Under applicable regulations, we will only keep records containing client personal data, account opening documents, communications and anything else as required by applicable laws and regulations.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

Grounds for Data Collection

Processing of your personal information (i.e. any information which may potentially allow your identification through reasonable means; hereinafter "Personal Information") is necessary for us to understand your needs, for the performance of our contractual obligations towards you, providing you with our Services and to protect our legitimate interests and for compliance with legal and financial regulatory obligations to which we are subject.

When you use the Site, you consent to the collection, storage, use, disclosure and other uses of your Personal Information as described in this Privacy Policy.

We encourage our Users to carefully read the Privacy Policy and use it to make informed decisions.

What Information do we Collect?

We collect two types of data and information from Users:

The first type of information is unidentified and non-identifiable information pertaining to a User(s), which may be made available or gathered via your use of the Site ("Non-personal Information"). We are not aware of the identity of a User from which the Non-personal Information was collected. Non-personal Information which is being collected may include your aggregated usage information and technical information transmitted by your device, including certain software and hardware information (e.g. the type of browser and operating system your device uses, language preference, access time, etc.) in order to enhance the functionality of our Site. We may also collect information on your activity on the Site (e.g. pages viewed, online browsing, clicks, actions, etc.).

The second type of information Personal Information , which is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual. Such information includes:

Device Information: We collect Personal Information from your device. Such information includes geolocation data, IP address, unique identifiers (e.g. MAC address and *UUID*) and other information which relates to your activity through the Site

Registration information: We collect Personal Information through contact forms, booking forms, information sheets and feedback forms which includes contact information (e.g. name, address, telephone number and email address), demographic information (e.g. postcode, preferences & interests), information about your dog and other information relevant to Service provision.

How do we Receive Information about You?

We receive your Personal Information from various sources:

When you voluntarily provide us with your personal details;

When you use or access our Site in connection with your use of our Services;

From third-party providers, services and public registers (for example, traffic analytics vendors).

How is the Information Used? With Whom do we Share the Information?

We do not rent, sell or share Users' information with third parties, except as described in this Privacy Policy.

We do not share your information with any other organisations for marketing, market research or commercial purposes.

We May Use the Information for the Following:

Communicating with you – sending you notices regarding our Services, providing you with technical information and responding to any customer service issue you may have;

For Contractual Necessity in providing our Services to you;

To market our website and products (see more under "Marketing");

For statistical and analytical purposes, intended to improve the Site

We may also disclose information if we have good reason to believe that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies (including our Agreement), including investigations of potential violations thereof; (iii) investigate, detect, prevent or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our users, yourself or any third party; or (vi) for the purpose of collaborating with law enforcement agencies and/or in case we find it necessary in order to enforce intellectual property or other legal rights.

Cookies

We and our trusted partners use cookies and other technologies in our related services, including when you visit our Site or access our Services.

A "cookie" is a small piece of information that a website assigns to your device while you are viewing a website. Cookies are very helpful and can be used for various different purposes. These purposes include allowing you to navigate between pages efficiently, enabling automatic activation of certain features, remembering your preferences and making the interaction between you and our Services quicker and easier. Cookies are also used to help make sure that the advertisements you see are relevant to you and your interests and to compile statistical data on your use of our Services.

The Site uses the following types of cookies:

- a. 'session cookies' , which are stored only temporarily during a browsing session in order to allow normal use of the system and are deleted from your device when the browser is closed;
- b. 'persistent cookies' , which are read only by the Site, saved on your computer for a fixed period and are not deleted when the browser is closed. Such cookies are used where we need to know who you are for repeat visits, for example to allow us to store your preferences for the next sign-in;
- c. 'third-party cookies' , which are set by other online services who run content on the page you are viewing, for example by third-party analytics companies who monitor and analyse our web access.

Cookies do not contain any information that personally identifies you, but Personal Information that we store about you may be linked, by us, to the information stored in and obtained from cookies. You may remove the cookies by following the instructions of your device preferences; however, if you choose to disable cookies, some features of our Site may not operate properly and your online experience may be limited.

Third-party Collection of Information

Our Policy only addresses the use and disclosure of information we collect from you. To the extent you disclose your information to other parties or sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. Accordingly, we encourage you to read the Terms and Conditions and Privacy Policy of each third party that you choose to disclose information to.

This Privacy Policy does not apply to the practices of companies that we do not own or control, nor to individuals whom we do not employ or manage, including any of the third parties which we may disclose information to as set out in this Privacy Policy.

How do we Safeguard your Information?

We take great care in implementing and maintaining the security of the Site and your information. We have put in place procedures and policies to ensure the safety of the information we collect and retain, and prevent unauthorised use of any such information, and we require any third party to comply with similar security requirements, in accordance with this Privacy Policy. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorised access or abuse our Site, and we make no warranty, express, implied or otherwise, that we will prevent such access.

Marketing

We may use your Personal Information such as your name, email address, telephone number, etc., ourselves for the purpose of providing you with promotional materials concerning our Services which we believe may interest you.

To respect your right to privacy, within such marketing materials we provide you with the means to opt out of receiving further marketing offers from us. If you unsubscribe, we will remove your email address or telephone number from our marketing distribution lists.

Please note that even if you have unsubscribed from receiving marketing emails from us, we may send you other types of important email communications without offering you the opportunity to opt out of receiving them. These may include customer service announcements or administrative notices.

Corporate Transaction

We may share information in the event of a corporate transaction (e.g. sale of a substantial part of our business, merger, consolidation or asset sale). In the event of the above, the transferee or acquiring company will assume the rights and obligations as described in this Privacy Policy.

Minors

We understand the importance of protecting children's privacy, especially in an online environment. The Site is not designed for or directed at children. Under no circumstances shall we allow the use of our services by minors without prior consent or authorisation by a parent or legal guardian. We do not knowingly collect Personal Information from minors. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at wanderwithpawpose@gmail.com

Updates or Amendments to this Privacy Policy

We reserve the right to periodically amend or revise the Privacy Policy; material changes will be effective immediately upon the display of the revised Privacy policy. The last revision will be reflected in the "Last modified" section. Your continued use of the Platform, following the notification of such amendments on our website, constitutes your acknowledgment and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

How to Contact Us

If you have any general questions about the Site or the information we collect about you and how we use it, you can contact us at:
wanderwithpawpose@gmail.com

Wander with Pawpose

Last Modified 1st November 2025

Email us: wanderwithpawpose@gmail.com

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